



AGILITY TEAM CANADA

presented by the Canadian Kennel Club

2024 SPONSORSHIP OVERVIEW

Who We Are

Agility Team Canada (ATC) is a non-profit, volunteer organization presented by the Canadian Kennel Club (CKC). ATC chooses dog and handler teams to represent Canada at Fédération Cynologique Internationale (FCI) events: the European Open (EO), the Junior Open Agility World Championships (JOAWC), the Senior Open Agility World Championships (SOAWC), the Americas and Caribbean Open (A&C), and the Agility World Championships (AWC).

Our Mission

Agility Team Canada promotes the sport of agility by encouraging and providing the Canadian agility enthusiast with an opportunity to compete in international competition. ATC supports dedication to the sport, excellence in training, and promotes positive, friendly relations between our teammates, our dogs, our sponsors and partners, and other agility organizations.

Our Values

- Commitment to volunteerism and teamwork.
- Sportsmanship at all times.
- Respect for our dogs, teammates, fellow competitors, and agility organizations.
- Canadian pride and unity.

Who is Fédération Cynologique Internationale?

The FCI is the parent body that governs and standardizes kennel clubs and purebred dogs around the world. The FCI AWC is host to the best agility dogs of each country's kennel club.

Why is Canada invited to FCI Agility World Championships (AWC)?

Most countries have a primary kennel club that is a member of the FCI. The FCI holds the AWC for their members each year. As the CKC is not a member of the FCI, the Canadian team must be invited as are other non-member country teams. AWC is the oldest, most prestigious world championships in the sport of Dog Agility.

Why does Canada enter the EO and FCI AWC?

- Increase the growth of agility in Canada.
- Increase global awareness of Canadian agility.
- Compete at an international level of competition.
- Promote and preserve the sport of agility.
- Promote teamwork and sportsmanship.

What dog/handler teams are eligible for the Agility Team Canada?

- Any dog with a valid CKC registration number including Miscellaneous Class and Purebred ERN and CCN registered dogs are eligible to apply for the team competing at the EO and AWC. Mixed breeds or unrecognized breed are not eligible to apply for the AWC; however, they are able to obtain either a Performance Event Number (PEN) or Canine Competition Number (CCN for mixed breeds) to apply to compete at the EO, JOAWC, SOAWC and A&C Championships.



AGILITY TEAM CANADA

presented by the Canadian Kennel Club

2024 Sponsorship Overview

- Handlers must be members of the CKC in good standing for application to all ATC competitions.
- Handlers must be Canadian Residents.

ATC Tryouts

Official ATC Tryouts are held once a year. Each team runs five courses designed by an international level FCI judge. The team of dogs/handlers for the EO, SPAWC, and for the AWC teams are selected based on established selection criteria .

ATC Competition Event Dates 2024

- **European Agility Open – Southam, United Kingdom (August 1-4, 2024)**
 - 32 dog/handler teams will represent Canada.
 - Approximately 800 dogs from 40 countries competing in multiple rings.
 - Held since 2002.
 - Canada has been sending a team since 2010.
- **Junior Open Agility World Championships/Senior Open Agility World Championships - Oplabbeek, Belgium (July 18-24, 2024)**
 - Up to 32 dog/handler teams will represent Canada in the Junior Division and up to 32 Dog/Handler teams in the Senior Division
 - This is the first year Canada is sending a team to the Juniors.
 - This is the first year for the Senior division.
- **Agility World Championships – Oplabbeek, Belgium (October 1-6, 2024)**
 - 16 – 22 dog/handler teams will represent Canada
 - This is a prestigious event as it is held in one central ring to showcase the dogs; therefore there are less dogs per country competing.
 - Held since 1996.
 - Canada has been sending a team since 2003.

Sponsorship Levels

Sponsorship opportunities are available for the following:

- Tryouts – April 2024
 - Prizes/awards
 - General event sponsorship
- Agility Team Canada
 - Please see attached levels of sponsorship
 - If you wish to make a directed sponsorship, i.e. dog flights, uniforms, bags, management fees, etc. please contact us.



AGILITY TEAM CANADA

presented by the Canadian Kennel Club

2024 Sponsorship Overview

Levels and Benefits of Sponsorship

Diamond	Platinum	Gold	Silver	Bronze
Sponsorship \$10,000+	Sponsorship \$5,000 (donation of monetary or retail value).	Sponsorship \$2,500 (donation of monetary value).	Sponsorship \$1,000 (donation of monetary or retail value).	Donation of \$200 (donation of monetary or retail value).
Sponsor Company Name included in team name.				
Sponsor Logo Displayed on any media published on the website.				
Sponsor Sticker/Plate on dog crates, to be supplied by sponsor.				
Sponsor banner displayed predominately at all ATC events in Canada and internationally. Banner supplied by sponsor.	Sponsor Banner Displayed at all ATC events in Canada and Internationally. Banner supplied by Sponsor			
Logo predominantly placed on front of team shirts and jacket for both EO and AWC events.	Logo predominantly placed on front of team shirts and jacket for both EO and AWC events.	Logo to appear on Team Shirts.		
Booth at Team Tryouts and CKC fundraising trial.	Display at Tryouts and CKC fundraising trial.	Display at Tryouts and CKC fundraising trial.		
Framed Team Photograph with banner (supplied by Sponsor).	Team Photograph with banner (supplied by Sponsor).	Team Photograph with company donation information.	Team Photograph	
3 Agility Team Canada Shirts	3 Agility Team Canada Shirts	3 Supporter shirts	2 Supporter shirts	
Company mention/tagged in publications on website, social media (Agility Team Canada Facebook (FB) page, Instagram).	Company mention/tagged in publications on website, social media (Agility Team Canada Facebook (FB) page, Instagram).	Company mention/tagged in publications on website, social media (Agility Team Canada Facebook (FB) page, Instagram).	Company mention/tagged in publications on website, social media (Agility Team Canada Facebook (FB) page, Instagram).	Company mention/tagged in publications on website, social media (Agility Team Canada Facebook (FB) page, Instagram).
Published Thank you to Company by way of mention in follow-up articles.	Published Thank you to Company by way of mention in follow-up articles.	Published Thank you to Company by way of mention in follow-up articles.	Published Thank you to Company by way of mention in follow-up articles.	Published Thank you to Company by way of mention in follow-up articles.
Logo with link, in prominent position (Agility Team Canada's website, FB group, Instagram).	Logo with link, in prominent position (Agility Team Canada's website, FB group, Instagram).	Logo with link, in prominent position (Agility Team Canada's website, FB group, Instagram).	Logo with link, in prominent position (Agility Team Canada's website, FB group, Instagram).	Logo with link, in prominent position (Agility Team Canada's website, FB group, Instagram).

Sponsorship is a key component to facilitating success on the world stage. We look forward to teaming with you!